



YOUTH AG & LEADERSHIP

Foundation of Sonoma County

January 10, 2020

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Felicia Rush

Dear Youth Ag Supporter,

The Youth Ag & Leadership Foundation of Sonoma County is organizing an event to promote agriculture awareness in Sonoma County. Our organization's mission is to empower and support youth agricultural education and leadership development in Sonoma County. The inaugural Sonoma County Youth Agriculture Seminar Series will kick off on February 21st with a Cash for College Scholarship Information Workshop and continue on February 22nd with the first of four seminars, entitled, "Agricultural Careers in Sonoma County".

I am writing this letter to invite you to be a Co-Sponsor or Supporter of this event! As a leader in the community, your involvement with us in these events is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community to educate Sonoma County 4-H and FFA youth, promote college and career awareness, and create and strengthen community partnerships.

The Youth Ag & Leadership Foundation of Sonoma County will be hosting 5 events in 2020 to promote an awareness among Sonoma County 4-H and FFA youth regarding the issues surrounding Sonoma County agriculture. The events are listed below with their primary focus:

- Cash for College Scholarship Info Night – February 21, 6-8PM
- Agricultural Careers in Sonoma County "Career Success" - February 22, 9AM-1PM
- Diversity in Agriculture – June 20, TBA
- Unique Opportunities in Agriculture – August 29, TBA
- Agriculture Literacy - TBA

Community sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:

- Be a Co-Sponsor or Event Supporter through a monetary donation. Your company logo will be placed on materials to promote the event.
- Donate youth appropriate raffle prizes, refreshments or meals.
- Volunteer at the event, by being a workshop presenter or keynote speaker.

Enclosed is a sponsorship form that gives information on sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in the Sonoma County Youth Agriculture Seminar Series. We look forward to hearing from you. For more information about this event, please contact: Felicia Rush Lukins, 707-584-9284 or Felicia.youthagleadership@gmail.com.

On behalf of the Youth Ag & Leadership Foundation of Sonoma County, we thank you for your support.

Sincerely,

Felicia Rush Lukins

Executive Director

Enclosure: Sponsorship form